

ESTTA Tracking number: **ESTTA4626**

Filing date: **01/13/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

<b>Proceeding</b>	91152722
<b>Party</b>	Plaintiff PROCTER & GAMBLE COMPANY, THE  ONE PROCTER & GAMBLE PLAZA CINCINNATI, OH 45202
<b>Correspondence Address</b>	TRACY M. TRAMONTE THE PROCTER & GAMBLE COMPANY ONE PROCTER & GAMBLE PLAZA CINCINNATI, OH 45202-3315
<b>Submission</b>	Withdrawal of Opposition
<b>Filer's Name</b>	Tracy M. Tramonte
<b>Filer's e-mail</b>	tramonte.tm@pg.com
<b>Signature</b>	/Tracy M. Tramonte/
<b>Date</b>	01/13/2004
<b>Attachments</b>	withdrawal of opposition LUV-IT.txt ( 1 page )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD  
In the Matter of Trademark App. No. 76/039365  
Date of Application: May 2, 2000  
Opposition No. 91152722  
The Procter & Gamble Company  
Opposer,

v.

EDL Licensing Corp.  
Applicant  
BOX TTAB NO FEE  
Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

WITHDRAWAL OF OPPOSITION

Sir or Madame:

Opposer hereby withdraws, with prejudice, its Opposition against  
Trademark Serial No. 76/039,365.

Respectfully submitted on January 13, 2004,

THE PROCTER & GAMBLE COMPANY

By\_/Tracy Tramonte/\_\_\_\_\_

Tracy Tramonte, Attorney for Petitioner

The Procter & Gamble Company

Legal Division GO C-02 Box #11

One Procter & Gamble Plaza

Cincinnati, Ohio 45202

Attorney for Opposer

(513) 983-4517

CERTIFICATE OF SERVICE

It is hereby certified that a copy of this WITHDRAWAL OF OPPOSITION was  
served by first-class mail, postage pre-paid, by mailing it to EDL  
Licensing Corp., 1225 Park Avenue, New York, NY, 10128, this 13th day  
of January, 2004.

\_\_\_\_\_/Dorothy M. Reel/\_\_\_\_\_

Dorothy M. Reel

Trademarks Administrator